

Claudia Molina

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Portfolio

www.c-molina-arte.com

Education

2023

Bachelor of Science

Marist College

Digital Media major with double concentration in Animation and Digital Arts

- Cumulative GPA: 3.86
- Honors: Magna Cum Laude
- Dean's List 2021, 2022, 2023
- Semester Abroad: Istituto Lorenzo de' Medici, Florence, Italy 2022.

2019

Highschool Diploma

Colegio Americano de Quito

Quito, Ecuador

Expertise

- Adobe Photoshop, Illustrator, InDesign, Premier, Animate
- Canva
- Procreate
- Maya
- Photography

Language

Spanish - Fluent

English - Fluent

Relevant Experience

- Pixl Creative Design, LLC **Present**

Freelance Designer

Responsible for updating artwork files. Changes include updating cartons, labels, printmats, topserts and inserts. Using programs such as Adobe Illustrator and InDesign.
- The Walt Disney Company | Orlando, FL **2024**

Disney College Program - Photopass Photographer

Capture magical memories of guests at Disney's Hollywood Studios. Responsible for taking guest's portraits from different angles, backgrounds, and lighting. Help guests with any questions and concerns such as finding lost photos or directions. Market and sell photopass packages. Edit and print photos for guests. Received more than 20 recognitions from guests, coworkers and leaders for exemplary costumer service.
- Adler's Cake and Bake | Quito, Ecuador **2020 - 2024**

Designer & Baking Assistant

Design social media post and stories promoting baked goods. Created the original and redesign of the company's logo. Working on creating a defined and consistent brand identity. Design several print assets for the baker such as menus, labels, banners, stickers and promotional magnets.
- Marist College | Poughkeepsie, NY **Fall 2023**

Account Representative

North Road Communications is a student-run IMC firm, serving clients in the Hudson Valley. Closely working with non-profit organizations, creating marketing campaigns to promote our clients. Weekly responsibilities include team and client meetings, creating digital designs and volunteering at events
- Marist College | Poughkeepsie, NY **Fall 2023**

Steel Plant Gallery Graphic Design and Social Media Manager

Design cards and posters for gallery shows and events. Manage gallery social media accounts. Create posts and announcements for events and opening exhibitions. Work towards increasing engagement and following.
- Marist College | Poughkeepsie, NY **2021 - 2023**

Student Activities Marketing Team

Create visually engaging posters, social media posts, and PowerPoint presentations to inform Marist students about upcoming activities and events using Canva and Adobe Suite. Manage social media accounts, including Instagram and Facebook. Part of Student Activities Programming in charge of creating, organizing, and hosting several events each week for students to attend.
- World Insurance | Tauton, MA **Summer 2023**

Graphic Design Summer Associate

Work on marketing campaigns to promote the company's merger, including flyers and an animated announcement. Take professional portraits of staff.

Achievements

- Magic of Storytelling Certificate & Career Readiness Certificate from Disney Programs
- Award in Outstanding Achievement in Graphic Design from North Road Communications
- Senior Thesis exhibition Fall 2023 "P-Ink Eraser Project" 128 individual rubber stamps
- Published artworks in Marist Mosaic Literature and Arts magazine 2021, 2022, 2023
- 2nd and 3rd place winner Arts category for the Marist Mosaic 2023
- Hispanic/Latino heritage month art and fashion exposition, Marist College 2023
- Student photographer for the 37th anual Silver Needle Runway
- Mporium x Marist Fund Photo Contest Winner
- Selected artwork for the Annual Art and Digital Media Student Exhibition 2022
- Displayed artworks in the office of the President of Marist College
- Photo "Exhibition Fragments From Home" 2021, 2023
- School of the Art Institute "ArtBash" exhibition 2019
- Represented Ecuador in the South American Activities Conference for Visual Arts in Argentina